



FOR IMMEDIATE RELEASE

Media Contact: Angela Wilson Gyetvan
VP, Marketing
Evite
323-230-0386

**EVITE® BECOMES EXCLUSIVE ONLINE
INVITATION PARTNER FOR DISNEY® INTERACTIVE'S
SPOONFUL.COM**

Evite Offers Disney Digital Invitation Designs; Properties currently featured are Mickey and Minnie®, Disney Princess®, Disney Fairies®, Cars®, Toy Story®, Pooh® and Phineas and Ferb®.

LOS ANGELES (February 11, 2013) –Evite, (www.evite.com), the leader in digital invitations and social planning since 1998, has been named the exclusive online party invitation partner for Disney Interactive's Spoonful.com and is now offering a new collection of Disney-themed online party invitations.

The Evite Disney Collection includes characters popular with both boys and girls, captured in eye-catching designs that utilize Evite's signature, simple-to-use online invitation templates and party planning tools. The invitation designs were created by Disney's award-winning creative staff in collaboration with Evite's expert team of digital invitation designers.

Disney's Spoonful.com inspires moms to express creativity and provides them with tools to enjoy moments of their lives, especially family celebrations and party planning. The Evite partnership gives moms an easy one-stop destination to personally customize invitations featuring their favorite Disney characters and stories.

"When celebrating life's more important events our users want design that reflects the personal interest of the guest of honor," said Hans Woolley, president of Evite. "Spoonful.com is committed to providing the tools and content that will enrich family experiences, which is a perfect match for Evite's ongoing mission of helping people get together and celebrate life's most special moments."

Designs featured in the Evite Disney Collection will include Disney Princess, Disney Fairies, Cars, Toy Story, Phineas and Ferb, Alice in Wonderland®, Mickey and Minnie®, Jake and the Never Land Pirates®, Pooh®, Tangled®, Brave®, Shake it Up®, and Doc McStuffins.®

The Evite Disney Collection is available now at evite.com/Disney.

ABOUT EVITE

With over 31 million registered users, Evite (www.evite.com) is the leading digital invitation and social event planning brand. Evite's free, easy-to-use invitation designs kick off more than 7 million parties and gatherings every year. With 28,000 invitations sent every hour, and party-planning tools that handle hundreds of millions of RSVPs annually, Evite is responsible for more celebrations than any other online brand. Launched in 1998, Evite is headquartered in Los Angeles and is a wholly-owned operating business of Liberty Interactive Corporation (NASDAQ: LINTA).

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